



1702 LEXINGTON AVE. EL BARRIO, NY 10029 (212) 876-1242

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ASSOCIATION OF HISPANIC ARTS PRESENTS

“intersections”

A NEW MEDIA EXHIBITION BY HECTOR CANONGE

New York, February 23, 2009 – The Association of Hispanic Arts (AHA), located in East Harlem, is pleased to announce an exhibition of the work of Hector Canonge in the Jorge Soto-Sanchez Gallery which will be on view from March 5 through April 30, 2009.

Opening Reception: Thursday, March 5, 6 – 9 pm
Public Workshops: March 28, 1-3 pm and April 4, 1- 4 pm
Artist Talk: April 23, 6 – 8 pm
Closing Reception: April 30, 6-8 pm

Continuing his exploration of various communities in the city, New Media artist, Hector Canonge, presents his most recent work “intersections.” The exhibition incorporates installations, video, and Canonge’s signature work using barcode technology.

Taking as departure the presence of street vending trucks in Northern Manhattan (Washington Heights and Inwood), “**intersections**” investigates transformations in the urban landscape, appropriations of public spheres, as well as the reinforcement of traditional food production and consumption practices. Part commentary, part mapping system, the project extrapolates from the artist’s discovery of and fascination with the culture of food vending trucks. Their colorful vivid neon signs, for example, are recreated in small-framed panels with their own playful captions while animal parts and organic elements encased in containers convey ambivalent messages of comfort and taste. In contrast to personal interviews triggered by scanning barcode labels on an interactive map of the area, a continuous video projection attempts to blur points of departure and destination for a number of intersecting streets where the trucks are usually parked.

Canonge will conduct two public workshops where the participants, ages 10 and up, will have the opportunity to map out their community. Participants who register for the workshop in advance will receive a \$5 discount from the \$10 workshop fee.

For more information about the artist, visit www.hectorcanonge.net

About AHA

AHA is a non-profit located in East Harlem/El Barrio with a mission to promote career development, financial independence, and networking opportunities for individual artists and creative entrepreneurs. Since its founding nearly four decades ago, AHA has supported, nurtured and in many instances launched the careers of hundreds of Latino artists and arts administrators in New York City.

“**intersections**” is made possible in part with public funds from the Manhattan Community Arts Fund, supported by the New York City Department of Cultural Affairs and administered by the Lower Manhattan Cultural Council as well as the Upper Manhattan Empowerment Zone Development Corporation and individual donors.

