

PRESS RELEASE
Immediate Attention

Invited New-media artist, Hector Canonge, participates with LATITUD . S during the last week celebrations of Waterpod™ docked at the Queens World's Fair Marina

Friday, September 25: Walk Performance (2 – 6 pm) from Waterpod to
Flushing Meadows Corona Park

Saturday, September 26: Visual Workshop (2 – 4 pm) & Media Projections (7 – 8 pm)
Waterpod™

Queens, September 22nd, 2009 .- In celebration of Waterpod™ last week, and its docking at the Queens Worlds' Fair Marina, invited artist, Hector Canonge, will present his project **LATITUDE . S**. The work constitutes of a walk performance scheduled for Friday, September 25, where the artist, wearing an environmental suit, will leave Waterpod™ to be at Flushing Meadows Park inviting people to participate in his Visual Workshop onboard Waterpod™ on Saturday, September 26. Canonge's participation will culminate with an outdoor live projection on the dome of the Waterpod™ the same day starting at 6 pm.

About LATITUD . S :

The **Walk Performance**, represents an extension of Waterpod's mission to reach out communities. As proposed by Canonge, it references awareness about a possible future need to create sustainable environments where communities will cooperate in the production and diversification of resources. Canonge declared that the "idea is to reach out to the land where various communities congregate at the park, and bring them on board the vessel. A Noah's Ark type of calling." The **Visual Workshop** is the interactive collaborative part of the project where visitors, under the artists' guidance, will build, draw, sketch their versions of Utopic worlds, imagined cities, villages of hope, and sustainable environments using eco-friendly materials. The **Media Projections** in the evening are composed of narratives, based on utopias created by Latin American writers, mixed with real time video of people's presence while visiting the Waterpod™ and the Queens World's Fair Marina.

Directions:

By Subway:

From Grand Central Station take the 7 Train to Willets Point Blvd. Head east on Roosevelt Ave toward 126th St, Turn left at 126th St, walk around Citi Field Stadium. At the traffic circle, take the 1st exit and World's Fair Mariana. Pier 1 is across the street. The Waterpod is located at the end of the Pier.

Driving:

Take exit 22A-E for Grand Central Pkwy. Continue toward Grand Central Pkwy W and merge onto Grand Central Pkwy W . Take the exit toward Shea Stadium. Take exit 9E for Northern Blvd/Whitestone Expy toward I-678/NY-25A. Turn left at Shea Stadium. At the traffic circle, take the 2nd exit and stay on Shea Stadium. Turn right onto the ramp. World's Fair Marina Pier 1 will be on the left.

For more information about the artist: www.hectorcanonge.net

Information about Waterpod™ : www.thewaterpod.org

Contact: Hector Canonge, 646-338-6301, hector@hectorcanonge.net