



parallel grounds

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Hector Canonge, 2008

Interactive New Media Art installation explores the relationship, transformations, and adaptations of the natural habitat and man-made environments in the state of New Jersey. Based on geographical data analysis, studies of land use, research on land development, and through the integration of digital video and commercial barcode label technology, the project allows visitors to experience various interpolations of urban / industrial, rural / suburban, and residential / commercial terrains.

Presented as part of the exhibition **SPRAWL** at the

Jersey City Museum

350 Montgomery Street

Jersey City, NJ 07302

Tel. 201. 413. 0303

www.jerseycitymuseum.org



parallel grounds Online:

To extend the project's scope over the Internet, the artist invites your collaboration.

To participate:

If you are in an area where clear signs of Sprawl, Smart Growth or Land Use / Development are evident, snap a picture with your cell phone or mobile device, type the county and most visible street names in the message, and send it as a multimedia e-mail to **pg@hectorcanonge.net**. Your contributions will be posted and accessible at **www.hectorcanonge.net/parallelgrounds**

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