



Queens Economic Development Corporation

PRESS RELEASE

DISCOVER QUEENS VISITORS CENTER LAUNCHES "QUEENS BEATS: A SONIC RIDE THROUGH QUEENS"

March 16 – April 30, 2009

Opening & Press Conference: Monday, March 16th, 10 am

Kew Gardens, N.Y., March 9th, 2009 –Queens Economic Development Corporation is pleased to announce the presentation of recent work by New York artist Hector Canonge. The interactive exhibition, "QUEENS BEATS," constitutes QEDC's first exhibit at the **Discover Queens Visitors Center** located in Queens Center, Elmhurst, New York.

The Discover Queens Visitors Center will showcase art works of various mediums highlighting the talent and diversity of work produced and available in Queens. Working with the Queens Council on the Arts and members of the Queens Tourism Council artist will be able to display their work for one to two month periods. QUEENS BEATS will run from March 16th to April 30, 2009.

QUEENS BEATS explores sonic perception in relation to various ethnic communities along the #7 Train in Queens, New York. For the exhibition, New Media artist, Hector Canonge, investigates how people are able to experience cultures, traditions, ethnic heritage, and the borough's history through audio imprints (sound recordings and reproductions), and archival graphic material (maps and photo documentation).

The exhibition features the interactive projects *URBIS18* and *IRTag* where sounds and archival visuals are accessible through touch-screen and barcode scanning technology. The projects use music, spoken word, local languages, and even field noise recorded in the neighborhoods along the various stops of the 'International Express.'

QUEENS BEATS serves as an audio archive environment, an educational tool for understanding Queen's multicultural and historical heritage, and a helpful aid for visitors wishing to discover the borough. More information about the artist: www.hectorcanonge.net

Location: Queens Visitors Center, Queens Center mall, 90-15 Queens Blvd, Elmhurst, NY 11373
Hours: Mon-Sat: 10am-6:00pm, Sun: 11am-7pm
Directions: Take V or R Trains to Woodhaven Blvd.

This presentation is made possible by Queens Economic Development Corporation, www.queensny.org.

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